

Privacy Policy

Infrastructure Upgrade, Inc. (IUI) wants you to understand how IUI uses, protects and shares information gathered while using IUI's websites (<http://www.infrastructureupgrade.com>; <http://www.iuenterprise.com>; and <http://enterprise.infrastructureupgrade.com> and/or the mobile and web based applications IUI's offers. IUI uses gathered data to catalog issues with physical infrastructure, the built environment (including, but not limited to, roads, bridges and airports), public works, IT communications operations and private assets. This information is used by the general public, government agencies; and it is also utilized by engineering, architecture, civic planning, geological and ocean exploration firms, banks and IT consulting groups to solve their most complex planning problems. If you want to make sure IUI is aligned with your interests, email the team at privacy@infrastructureupgrade.com.

As of April 21, 2000 the Children's Online Privacy Protection Act became effective. The regulations apply to the online collection of personal information from children under the age of 13. IUI is very sensitive to the issue of children's privacy and makes every effort to protect the privacy of children using the Internet. If you are under 13 years of age you should not use IUI's websites, and under no circumstances should you send information about yourself to IUI's web sites, products, and services are not developed for or directed at children. Our policy is not to permit anyone under the age of 18 to do business with us. If Infrastructure Upgrade, Inc. discovers that a child under the age of 13 has provided IUI and/or one of the IUI affiliated sites with personally identifiable information, Infrastructure Upgrade, Inc. will immediately delete that child's personally identifiable information from the websites.

What types of information does Infrastructure Upgrade, Inc. collect and how will it be used?

IUI only collects information from you on a voluntary basis. IUI does not send Spam or sell email addresses. So that IUI can provide you with the most efficient and enhanced experience, IUI requests that you register for a personal account accessible through a confidential password and screen name that you select. For purposes of registration, IUI collects identifiable information about you such as your name, email address, company address and zip code; and in rare instances, demographic information such as age and gender. Users also voluntarily create Company profiles, which contain data on the number of projects with IUI and may also include project site photos and physical addresses, as well as any other data that may be uploaded, embedded or attached. IUI also may collect your IP address, browser type, operating system type, domain name, access times and referring website address. This information is collected during registration and/or in response to specific requests from you, for things such as signing up for an email newsletter, utilizing app messaging, or other online information services IUI may offer, including, but not limited to, answering a survey, providing IT support for IUI's products, or contacting us. Surveys are conducted strictly for internal profiling purposes and only keep track of anonymous demographic data (e.g., your age, usage of the IUI websites, favorite features and other mobile application reports). IT support logs are used to track customer, user and overall subscriber satisfaction; and to document problem resolution.

IUI's website contains links through which an online user can email the team at IUI. IUI collects personal information contained in the email for the purpose of responding to a user's questions and/or comments. From time to time, IUI may post on our website opportunities to demo new product features or new product launches; and/or post new job openings at IUI. In these instances IUI provides an email address to which interested parties can elect to participate in product demos or user groups; or an email address where applicants can submit their resume. Although IUI can assure you that any personal information contained in your demo participation or user group participation consent; or within a resume will be used solely for its intended purpose (i.e., to evaluate the success of a products' features or the applicant's qualifications), such information is not subject to this privacy policy. No matter what method IUI uses to collect information and no matter how IUI uses that information, IUI will only collect the information deemed reasonably necessary to fulfill your online requests and IUI's legitimate business objectives.

Does IUI use cookies or other means to collect information?

IUI may collect some information about you by using data collection technology, and it may not be readily apparent to you when data is being collected. For instance, when you come to IUI's website, your IP address is collected so that IUI knows where to send information you are requesting. An IP address is a number that is used by computers on the network to identify your computer every time you log on to the Internet. A "cookie" is a small file or record-keeping device that websites often store on a user's computer. (You can disable cookies or set your browser to alert you when cookies are being sent to your computer.) This information may be used to make our website more interesting and useful to you. Additionally, IUI may combine this information with personally identifiable information to identify a user in order to enforce compliance with our Terms of Use or to protect our service, website or users of IUI's website.

How does IUI use Aggregated Data?

IUI may store the average indicators of aggregate Data of all Users to enhance the Services and provide comparative analytics to all Users ("Benchmarks"). The Benchmarks will reflect the average aggregate performance of all Users of the Services and will not be directly trackable to individual Users. IUI may publish the Benchmarks publicly, and share them with the Users of the Services. By using the Services, you agree to collection and storing of the aggregate Data for the purpose of creating Benchmarks for the Services.

Upgrade It! aggregates data from large pools of users (which do not contain individually identifiable information). Upgrade It! MyTags collects all of the Asset Tags that a user has created. No personally identifiable information (name, address, etc.) is required by IUI or requested of the user, when creating an Asset Tag. Data from an Asset Tag will only contain personally identifiable information if the user voluntarily, manually uploads it. The Upgrade It! cloud platform system will not automatically identify the user, nor will it identify who created an Asset Tag. Therefore, the user remains anonymous unless they manually and voluntarily disclose identifying information.

Users can purchase a report generated by Upgrade It! of the Asset Tags they have created. Subscribed users can create reports based on use of IUI apps.

With whom does IUI share my personally identifiable information?

From time to time, IUI may employ and share your personal information with vendors who use it solely to provide support for the internal operations of our website (e.g., technical support and network delivery). These entities will not use your personally identifiable information for any other purpose, and have agreed to maintain the confidentiality, security, and integrity of the personal information they obtain from IUI.

It is our policy not to share, sell or rent your personal information to any company not directly related to IUI. IUI reserves the right to share your personally identifiable information with our parent or affiliated companies. Further, IUI may sell, transfer or otherwise disclose user information, including personally identifiable information, in connection with a corporate merger, consolidation, the sale of substantially all assets, or other fundamental corporate change. IUI may disclose your personal information in the good faith belief that IUI is required to do so by law or to comply with legal processes, respond to any claims or protect the rights, property, or personal safety of IUI staff or the public.

Third party advertisements and content

When you are using the IUI website, certain content, including advertisements, may be created or hosted by a third party. Such third parties may place cookies and/or use web beacons, which may be used to identify some of your preferences or to recognize you if you have previously had contact with them. IUI does not control the use of such technology by third parties, the information they collect, or how they use such information. IUI does not disclose your personally identifiable information to third parties serving ads or other content on our website.

What is Infrastructure Upgrade, Inc.'s policy regarding links to third party websites?

You should be aware that while you are on a website operated by IUI, you may be directed to links to other websites. The privacy policies of these other websites are beyond IUI's control and IUI takes no responsibility for their practices. Because IUI cannot guarantee that the privacy policies of these websites meet our high standards, IUI recommends that you read the privacy policy of the website to which you link before you submit any personal information.

How can I access my personal information?

If you wish to review, update, or delete any personal information that IUI may have collected about you, please contact IUI via email at privacy@infrastructureupgrade.com.

What are my privacy rights if I am located outside the United States of America?

IUI makes an effort to protect the personally identifiable information of all users of its website. IUI attempts to comply with local data protection and consumer rights laws to the extent they may apply to IUI's services. If you are uncertain whether this privacy policy conflicts with the applicable local privacy laws where you are located, you should not submit your personally identifiable information to IUI. If you are located within the European Union, you should be aware that your personally identifiable information will be transferred to the United States of

America, the laws of which may be deemed by the European Union to have inadequate data protection. If you are located in a country outside the United States of America and voluntarily submit personally identifiable information to IUI, you thereby consent to the general use of such information as provided in this privacy policy and to the transfer of that information to, and/or storage of that information in, the United States of America.

Changes in the IUI privacy policy

IUI reserve the right to make changes to this privacy policy at any time. If IUI changes our privacy policy, IUI will post those changes on IUI's website so that you and other users are always aware of what information IUI collects, how IUI uses it, and under what circumstances, if any, IUI discloses it. You should also check back from time to time to ensure you are aware of any changes.

Security

IUI takes appropriate precautions to protect IUI users' information. Your account information is located on a secured server behind a firewall. When you enter sensitive information, IUI encrypts that information using secure socket layer technology (SSL). IUI also has an internal security policy with respect to the confidentiality of customer and other data, limiting access only to those employees who IUI reasonably believes need to know such information for the purpose of performing their jobs. The Internet is not a 100% secure medium. Although IUI uses reasonable efforts to protect information, the potential of somebody breaching IUI security measures does exist.

By using this website, you signify your assent to the IUI Privacy Policy. If you do not agree to this privacy policy, please do not use this website or applications. Your continued use of this website or applications will signify your acceptance of these changes.

This Privacy Policy was updated July 15, 2015.